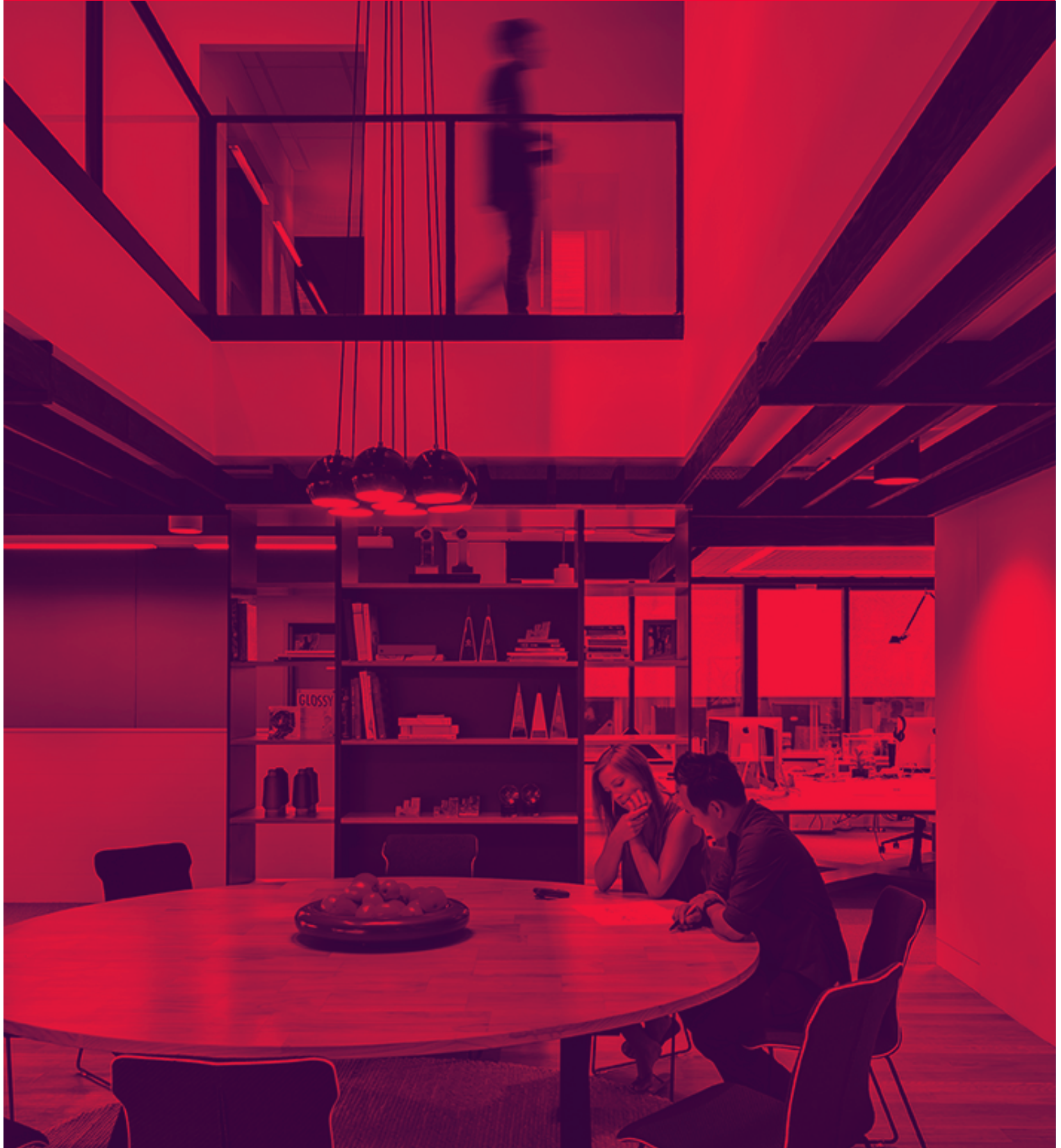


CLEMENGER GROUP

Awards 2015



Awards 2015

AC&E

Clemenger BBDO Brisbane, Winner Integrated Campaign Small Budget

Clemenger BBDO Melbourne, 2 Highly Commended

Clemenger BBDO Sydney, 2 Gold, 4 Highly Commended

PHD Australia, 1 Gold

Traffik, 1 Finalist, 1 Highly Commended

Adfest

Clemenger BBDO Sydney, 1 Silver, 4 Bronze

AdNews

Clemenger BBDO Melbourne, Victorian Agency of the Year

Clemenger BBDO Melbourne, Ad Campaign of the Year, The Boys, Bonds

Ad Stars

Colenso BBDO, Agency of the Year, 4 Gold, 5 Silver, 14 Bronze, 2 Crystal

AME International

Clemenger BBDO Sydney, 2 Bronze

APAC Effies

Clemenger BBDO Melbourne, 1 Gold, 1 Silver, 2 Bronze

Colenso BBDO, 1 Silver, 1 Bronze

APMA

Traffik, 3 Gold, 1 Silver

Asian Marketing Effectiveness & Strategy

Clemenger BBDO Melbourne, 1 Gold, 4 Silver, 3 Bronze

Clemenger BBDO Wellington, 1 Silver

Colenso BBDO, 1 Gold, 1 Silver, 1 Bronze

SparkPHD, 2 Bronze

AWARD Awards

CHE Proximity, 1 Silver, 2 Bronze

Clemenger BBDO Melbourne, 2 Silver, 5 Bronze

Clemenger BBDO Sydney, 1 Silver, 3 Bronze

Clemenger BBDO Wellington, Dan Weiden Chairman's Choice, 3 Gold, 1 Silver, 2 Bronze

Colenso BBDO, 2 Gold, 2 Silver, 4 Bronze, 1 Shortlist, Creative of the Year (Matt Lawson)

Axis Awards

Clemenger BBDO Wellington, Grand Prix Best in Show, 2 Grand Prix, 6 Gold, 8 Silver, 7 Bronze

Colenso BBDO, 1 Grand Prix, 3 Gold, 10 Silver, 16 Bronze, 27 Shortlist

Awards 2015

B&T

Clemenger BBDO Sydney, Campaign of the Year

Colenso BBDO, State Agency of the Year, Experiential Agency of the Year

OMD Australia, Employer of the Year

Traffik, 1 Gold Best Sponsorship Campaign

Best Awards

Colenso BBDO, 2 Gold, 2 Silver

Touchcast, 1 Bronze

Brisbane Advertising and Design Awards

Clemenger BBDO Brisbane, 4 Silver, 4 Bronze

Campaign Magazine

BBDO Worldwide, Network of the Year

Campaign Asia-Pacific

Clemenger BBDO Australia, Agency of the Year

Colenso BBDO, NZ Agency of the Year, Runner Up NZ Digital Agency of the Year

OMD Australia, ANZ Media Agency of the Year, Asia Pacific Media Agency of the Year, Bronze, Trading Person of the Year (Jack McLean), Trading Desk of the Year, Bronze

OMD Sydney, Account Person of the Year (Aimee Buchanan)

SparkPHD, Agency of the Year, Silver

Campaign Brief

Clemenger BBDO Melbourne, Australian Agency of the Year

Colenso BBDO, NZ Agency of the Year

Cannes Lions

Clemenger BBDO Wellington, 1 Gold

Colenso BBDO, 1 Gold, 6 Silver, 9 Bronze

Traffik, 1 Silver, 2 Bronze

CAANZ Beacons

OMD NZ, 1 Gold, 8 Silver

SparkPHD, 7 Gold, 6 Silver

Clio

CHE Proximity, Bronze Clios Sports Awards

Clemenger BBDO Melbourne, 2 Bronze

Clemenger BBDO Wellington, 1 Silver

Colenso BBDO, 2 Silver, 2 Bronze

Awards 2015

Colloquy Global Loyalty

justONE, Excellence in Retail

Cristal Awards

SparkPHD, 1 Sapphire

OMD Melbourne, 1 Sapphire

D&AD

Clemenger BBDO Sydney, 1 Silver, 1 Bronze

Clemenger BBDO Wellington, 2 Yellow, 2 Graphite, 1 Wood

Colenso BBDO, 1 Black Pencil, 2 Yellow Pencil, 3 Graphite Pencil, 2 Wood Pencil

Effie Effectiveness Index

Colenso BBDO, #8 Most Effective Agency in the World

Effies

Clemenger BBDO Wellington, Sustained Success Effie, 1 Grand Prix, 1 Silver, APAC Effie Silver

Colenso BBDO, Most Effective Agency, 1 Gold, 2 Silver, 8 Bronze

OMD NZ, 1 Grand Prix, 1 Gold

.99, 1 Bronze

EPICA Awards

OMD/M2M Sydney, 1 Silver

Echo Awards

Colenso BBDO, 1 Silver, 1 Bronze

.99, 1 Bronze

Festival of Media

Clemenger BBDO Wellington, 1 Gold (Global), 1 Gold (Asia Pacific)

OMD, Network of the Year (Global)

OMD/M2M, 1 Grand Prix (Global), 4 Gold (Global), 4 Gold (Asia Pacific), 1 Silver (Global), 1 Bronze (Global)

OMD NZ, 2 Gold (Global), 1 Gold (Asia Pacific)

PHD Australia, 1 Gold (Asia Pacific), 1 Silver (Asia Pacific)

Traffik, 1 Silver (Asia Pacific)

Globes (Worldwide Marketing Agencies Association)

Traffik, 1 Red Globe, 3 Category Globes

Golden Target Awards

PR Edge, Community Relations and National Campaign of the Year

IAB. Mixx

Clemenger BBDO Melbourne, 2 Silver

Awards 2015

Internationalist Awards

PHD Australia, 1 Silver

Jay Chiat Awards

Clemenger BBDO Melbourne, 1 Silver

London International Awards

Clemenger BBDO Wellington, 1 Silver

Colenso BBDO, 2 Gold, 1 Silver, 2 Bronze

M&M Global Awards

OMD/M2M, 2 Awards

MFA

Foundation Media, Pro-Bono Cause Marketing Initiative Winner

OMD Melbourne, 2 Awards

Mumbrella

Clemenger BBDO Sydney, 1 Bronze

Colenso BBDO, Runner-Up Australasian Creative Agency of the Year

OMD, Award for Data-Driven Marketing

New York Festivals

Clemenger BBDO Melbourne, 8 Shortlist, 1 Second Prize, 2 Third Prize

Clemenger BBDO Sydney, 2 Second Prize, 2 Third Prize

NZDM Awards

Colenso BBDO, 11 Gold, 7 Silver, 4 Bronze, 1 Shortlist

.99, 1 Gold, 4 Silver, 1 Bronze

justONE, RSVP Grand Prix, 2 Gold, 4 Silver, 4 Bronze

PRINZ

Porter Novelli, Young Practitioner of the Year (Brad Pogson)

Joseph Peart Scholarship (Tessa Williams)

PR Week (Asia)

SparkPHD, 1 Winner

Traffik, 1 Silver

Radio Mercury Awards

Colenso BBDO, 1 Gold

RECMA

PHD Australia, Fastest Growing Media Agency

Awards 2015

Spikes

Clemenger BBDO Melbourne, 1 Silver, 2 Bronze

Clemenger BBDO Sydney, 5 Silver, 5 Bronze

Clemenger BBDO Wellington, 1 Gold, 1 Silver, 1 Bronze

Colenso BBDO, Agency of the Year, 1 Grand Prix, 1 Creative Effectiveness Spike, 4 Gold, 8 Silver, 1 Bronze, 8 Shortlist

Traffik, 1 Gold, 2 Silver

The Mashies

Colenso BBDO, 2 Gold

The One Show

Colenso BBDO, 1 Gold, 1 Silver, 2 Bronze, 3 Merit

The Big Won Report

Colenso BBDO, #13 Agency in the World, #5 Direct Agency in the World

The Gunn Report

BBDO Worldwide, Network of the Year

Clemenger BBDO Melbourne, #3 Digital Agency in the World

Clemenger BBDO Melbourne, #8 Creative Agency in the world

The Webby Awards

Clemenger BBDO Melbourne, 5 Category Honoree

Colenso BBDO, 1 Gold (Judges Choice), 1 Silver (People's Choice), 1 Honoree

The Won Report

BBDO Worldwide, Network of the Year

The Work

Colenso BBDO, 11 Acceptances

WARC 100

Colenso BBDO, #3 Creative Agency in the World

Yahoo NZ Digital Awards

SparkPHD, 1 Winner

OMD NZ, 1 Grand Prix

Young Guns

Clemenger BBDO Melbourne, 1 Silver, 1 Bronze

Colenso BBDO, 1 Gold, 1 Silver, 2 Bronze

